



FANLIGHT[®]

by Mr Brand[®]



What is it?

FANLIGHT is an **ingenious system patented by Mr Brand** that dye the lights of mobile phone torches with colour to create a great light show at events and concerts.

It is a **customisable vinyl that sticks to any mobile device to tint the light of the torch when it is switched on**. The colour of the vinyl and the logo can be chosen from a wide range so that it is the one that best identifies the advertiser's brand.

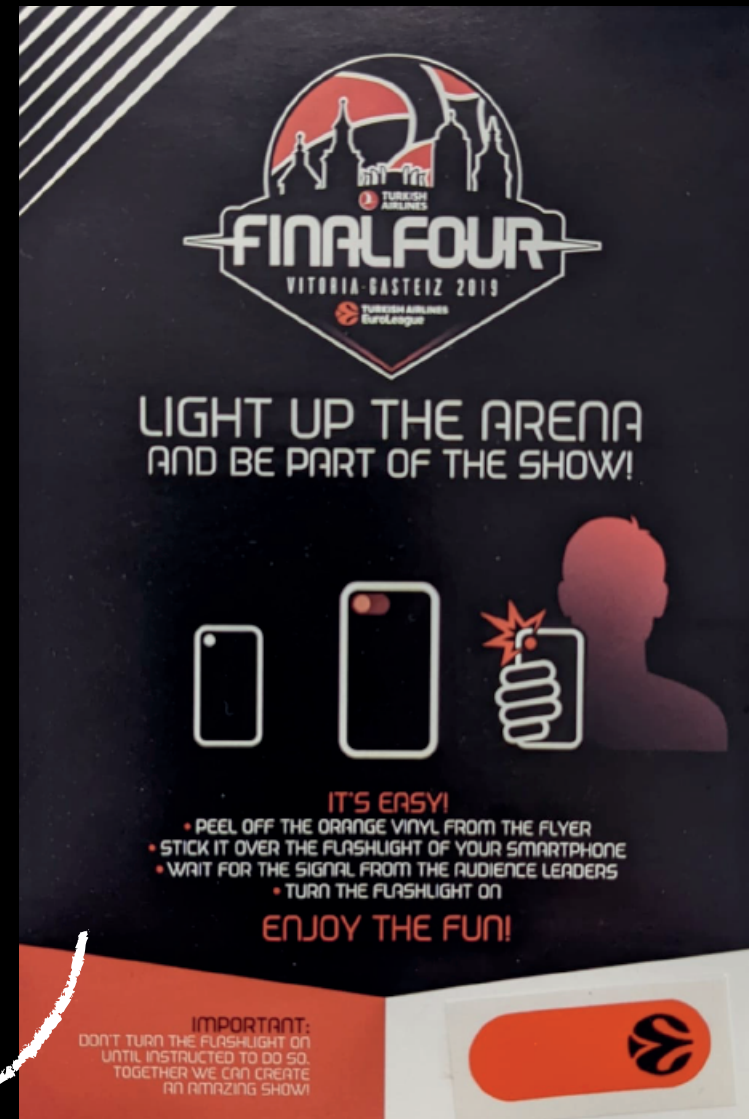


How is it delivered?

Before the start of the event, **the user will be given a flyer on which FANLIGHT** is attached. It explains how it works and when it should be used by the attendees to...

... **make it all a big show of light and colour!**

flyer



Presentation video



00:10



00:30

HD





FANLIGHT ON THE PRESENTATION OF LEO MESSI IN MIAMI



Create a unique memory

Musical events, concerts, festivals, sporting events... They are in themselves an unforgettable experience for attendees. Even so, with FANLIGHT we can add an extra to this experience, making it an unforgettable memory. What do we get?

The spectator/fan:

You will be actively part of the show and will feel closer to your idols, so we will achieve an unforgettable experience in your memory.

The artist/athlete:

You will feel in tune with your fans, you will create that emotional bond that is so important for them and you will also be able to obtain material to create visual content.

The promoter/organizer:

You will obtain a new visual impact that has been rarely seen until now with a very affordable investment that is adjustable to different types of events and artists.



IT'S SO EASY, CHOOSE YOUR COLOUR AND
PERSONALIZE IT WITH YOUR LOGO.

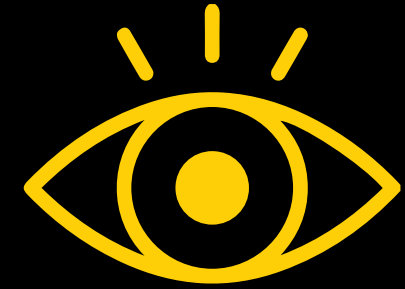




ECONOMICAL
SUPPORT



FAST
INSTALLATION



100%
IMPACTFUL



EASILY
REUSABLE



INTERACTIVITY
SUPPORT



NOVEL AND
RARELY SEEN



CARRERA REALA

A SHOW OF

LIGHT

FOR THE MOST

FAN



Ours Fans

We have already colored more than 1,000,000 lights generating more than **118 million impacts.**

What are you waiting for?

**JOIN THE MOVEMENT
FANLIGHT!**

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federópticos





Hay una leyenda que recorre el mundo entero.

Hay una leyenda que recorre el mundo entero. BE

finetwork REALE SEGUROS Cruzcampo hummel finetwork finetwork

sky

Mr Brand®

www.mrbrand.es



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FANLIGHT is a support patented by QUALITY BRAND S.L.
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